Mr. Jacko “Knows What Riding Is” in 1785: Dating Blake’s Island in the Moon

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MR. JACKO "KNOWS WHAT RIDING IS" IN 1785: DATING BLAKE'S ISLAND IN THE MOON

Despite several determined attempts to fix the dates of William Blake's writings, interest in the chronology of the poems continues, stimulated by the related concern to understand precisely Blake's relationship to his age. In this context, *An Island in the Moon* excites special interest because of its many allusions to the contemporary scene and its importance as a central biographical document. The scholarly consensus that Blake was writing *An Island* in 1704 is most forcefully represented by the arguments of David Erdman and G. E. Bentley, Jr. Drawing upon the unpublished researches of Palmer Brown and Anne Buck, these scholars argue that allusions to short-lived, contemporary fashions in ladies' dress, together with other supporting evidence, narrow the date of the manuscript to late 1784. In this article I propose to go over the familiar ground mapped by Erdman and Bentley, and to argue that Blake was very probably composing *An Island* in 1785 or perhaps slightly later.

In chapter 8 of *An Island* Miss Gittipin quickly wearies of her companions' bookish talk and turns to her "favourite topic," the supposed distance between her own cloistered life and the freer social whirl of the Misses Double Elephant and Filligree-work. "I'm sure I never see any pleasure," laments Miss Gittipin.

Scholars agree that Blake was writing *An Island* during that relatively quiet period in his life between the printing of *Poetical Sketches* in 1783 and the etching of *Songs of Innocence* in 1789. But narrowing the date within this period depends in large part upon Miss Gittipin's catalogue of "pleasures," specifically "Balloon hats... the sorrows of Werter & Robinsons." "Balloon hats" so admired by Miss Gittipin were introduced into England from France in late 1783. In December 1783 the *European Magazine*'s "Man Milliner" regretted the inconvenience of the cumbersome style of hat though he had to admit that the "engaging actress, Miss Farren, [who] wore one of these whimsical hats this evening, in the character of Estifania... lost none of her beauty under it." Elizabeth Farren played Estifania in Beaumont and Fletcher's *Rule a Wife and Have a Wife* only once in 1783, with the Drury Lane company on 27 November. From the playhouse to the fashionable London salons appears to have been a short step, for the December *Lady's Magazine* reported the balloon hat and "Robinson" hat (also admired by Miss Gittipin) under "FASHIONABLE DRESSES."

When Vauxhall and Ranelagh—the famous
pleasure gardens attended by Miss Filligreework—opened their doors on Easter Monday, 1784, the beau monde arrived in balloon hats and "Robinsons," various items of dress associated with Mary "Perdita" Robinson. These fashions flourished through the summer season and into the autumn of 1784, when the chill winds forced the closing of Vauxhall.

Like "Robinsons," Miss Filligreework's "sorrows of Werter" probably included a fairly large number of stylish hats and dresses inspired by Goethe's popular book during the 1780's, but if so these fashions have not been traced. The earliest known reference to such a style appeared after the close of Vauxhall in the Gazetteer of 9 December 1784. There the "Werter bonnet" is reported to be "much the rage."14

But the real question for the date of An Island is whether balloon hats, Robinsons, and Werter survived the winter months of 1784-85 and were to be seen when the pleasure gardens opened in the spring of 1785. In London on 26 July 1785, the Gazetteer announced: "The balloon hat has had its day;--the Werter, Lunardi, and Gypsy are now on the decline, while the umbrella bonnet is making rapid advances." This statement, together with the absence of other references to these fashions in 1785, and the disappearance of Perdita Robinson from the fashionable scene after 1784, have been taken to mean that balloon hats, Robinsons, and Werter were old hat by the beginning of 1785. From my reading of the fashion columns of these years, however, I rather suspect that a journalist writing late in July--very late in the London "season"--would be unlikely to write an obituary on a style six months dead. More probably, balloon hats had by late July been replaced fairly recently, while Werter bonnets were, as he says, "on the decline" but still visible. That Blake could have seen, heard of, or read about these fashions in 1785 and used them in An Island seems to be very probable.

That Blake was writing An Island in 1785 or slightly later gains support when one considers Miss Gittipin's friend Mr. Jacko who "knows what riding is." Jacko, according to David Erdman, is Blake's caricature of Richard Cosway, the "mushroom-rich miniature painter and ... Fabulous dandy" known for his simian features.16 Erdman traces the name "Jacko" to "General Jacko," identified by M. D. George in the Catalogue of Political and Personal Satires in the British Museum as "an astonishing monkey from the fair of St. Germain's, Paris, who performed at Astley's Amphitheatre during the summer of 1784."17 Since Astley's was primarily an equestrian circus, the link between General Jacko and Blake's Mr. Jacko who "knows what riding is" seems plausible enough. And, of course, General Jacko's appearance in 1784 is consistent with the date of An Island established by Erdman on other grounds.

M. D. George, however, appears to be a year off in dating the French ape's English engagement.18 A search of the newspapers for 1784 reveals no reference to General Jacko. The Gazetteer, which regularly carried advertisements for Philip Astley's Westminster-Bridge circus, makes no mention of Jacko among the many performers of the 1784 season (21 April-14 October). But in April 1785 both the Gazetteer and the Daily Universal Register (later The Times) announced Jacko's exhibition in language that unmistakably identifies the monkey as a new arrival on the London theatrical scene.19 The Gazetteer for 4 April 1785 proclaimed:

The Second Week's Exhibition will Continue until Saturday, the 9th of April [and will include] General Jacko, (never exhibited in England) from the Fair of St. Germain's, Paris, who has been celebrated for his astonishing Performances on the TIGHTROPE, and other Exercises, which are beyond Conception.

Throughout the summer of 1785 General Jacko was one of Astley's featured entertainers. By September Jacko was dividing his talents between Astley's and the rival Sadler's Wells and Royal Circus where, dressed in red, he rode a horse called Marplot.20 Although Jacko's manifest appeal for English audiences in 1785 suggests that he probably performed somewhere in 1784 in the following year, evidently Astley did not renew Jacko's contract when the Amphitheatre re-opened Easter Monday, 17 April 1786.21

The question of course is what to do with this monkey business. At the least we may re-date c. 1785 the satirical engraving, "The Downfall of Taste & Genius or The World as it goes" (Illus. 1), attributed to Blake's fellow artist and engraver Samuel Collings and dated c. 1784 by M. D. George.22 The print depicts the rout of true native arts by a combined force of imported and domestic entertainers. General Jacko rides a mastiff and carries an identifying pennant inscribed "Gen' Jacko." The Learned Pig (a domestic porker whose erudition Samuel Johnson wittily discussed before his death)23 leads the pack of trained animals which includes a troupe of dancing dogs--such as Astley and other impressarios imported from France and Italy during the 1780's--and a rabbit beating a drum, probably to be identified with the "wonderful hare" that performed on the same bill with dancing dogs, the Learned Pig, and General Jacko at Sadler's Wells in September 1785.24 The ringmaster atop a prancing pony may be a caricature of Philip or John Astley or of Charles Hughes, Astley's counterpart at the Royal Circus. Above the inverted "triumph" of Dulness over light in a French balloon sails Vincenzo Lunardi as the presiding spirit of the whole.25 All of these characters and creatures were performing in London during 1785, and it is almost certain that Collings engraved "The Downfall of Taste & Genius" in that year as a comment on the contemporary state of the arts.26

The relevance of the revised date of General Jacko's English engagement to the date of Blake's Island in the Moon is less clear cut. Scholars convinced on other grounds that the evidence of composition overwhelmingly points to 1784 have some reason to disregard the Mr. Jacko-General Jacko connection as accidental without severing the Mr. Jacko/Richard Cosway identification urged by Erdman. In the first place, Blake's Mr. Jacko "knows what riding is" in a coach, but nowhere in An Island is "The Downfall of Taste & Genius or The World as it goes." British Museum.
he said to ride a horse. Further, the name "Jacko" may have been, like "Jocko" following Buffon's coinage of 1766, a fairly common name for a monkey in the late eighteenth century. For example, the Morning Herald, and Daily Advertiser for 2 December 1784 included a poem in the manner of Gray's mock-epic Ode on the Death of a Favourite Cat called "Stanzas on the Death of a Lady's much esteemed Monkey" which contains the lines:

For Death, the parent of all dread,
Nor man nor monkey can control;
So Jacko finds it--now he's dead--
Old maids, have mercy on his soul!

There exists, moreover, a long tradition of English combinations of "Jack" and "ape" that might have inspired Blake to construct a comic name for Miss Gittipin's friend like those given to other islanders. And, finally, if the claim in the newspapers of 1785 is not merely advertising puffery, then General Jacko had been "celebrated for those Two Years last past" and Blake could have heard of the French ape before his English tour of 1785.

There are, then, several plausible explanations for Blake's use of the name Jacko, but none, I would urge, more probable than Blake's awareness of General Jacko's much publicized equestrian act of 1785. Nor does the other evidence usually taken to date An Island 1784 contradict this later date. The explicit reference to the Royal Academy Exhibition, the possible allusion to the Handel Festival of 1784, and the identification of Quid the Cynic's plan for "Illuminating the Manuscript" (ch. 11) all admit of differing interpretations and cannot be decisive as to date.

In chapter 7 Suction the Epicurean, who may be smarting from a recent disappointment, says "If I don't knock them all up next year in the Exhibition Ill be hang'd." From the context it is clear that Suction looks forward to the annual Royal Academy Exhibition in May. Though Suction has never been identified as Blake, the fact that Blake contributed paintings to the Royal Academy exhibits in 1780, 1784, 1785, and not again until 1799 has been taken as evidence that Suction is speaking sometime in May-December 1784 of the 1785 exhibition the following year. But this is to confuse a fictional character's hypothetical ambition with the author's actual performance. In any event we do not know that Blake did not intend to exhibit in 1786.

The possible allusion to the 1784 Handel Festival in An Island, chapter 11, identified by David Erdman I find even less convincing than the explicit Royal Academy reference. The popularity of, and patriotic objections to, overpaid foreign musicians (and trained animals for that matter) is reflected in Blake's Doctor Crash and Signor Falalasole and familiar subjects of eighteenth-century satire. But, even granting that the mention of "handels waterpiece" might suggest a Handel Festival, such festivals were held in Westminster Abbey and the Pantheon not only in 1784, but also in 1785, 1786, and 1787.

The identification of Quid's proposal on the final page of text for "Illuminating the Manuscript" with George Cumberland's plan to produce engraved mirror writing is similarly inconclusive. Once taken to be an allusion to Blake's own method of illuminated printing, Quid's plan is identified by Erdman and Bentley with Cumberland's because Cumberland, like Quid, proposed to print "2000" copies of any work by his method. But Quid's proposal is not sufficiently detailed to be confidently equated with either Blake's or Cumberland's. The published reports in late 1784 of Cumberland's "New Mode of Printing" do not include the number of potential copies, and to assume that Cumberland told Blake privately of his plan may be to pile conjecture upon conjecture without hope of discovering the facts of the case.

Although these allusions do not help us to pinpoint the year in which Blake composed An Island, some of them may help to indicate the season in which the action of the satire is supposed to occur. In addition to the annual spring celebration by the charity school children of "Holy Thursday," the annual Royal Academy exhibitions in May, the spring music festivals, and the "high fashion" season of Vauxhall and Ranelagh, there is Steelyard the Lawgiver's song, "As I walk forth one may morning" (ch. 9), and a reference to cricket in chapter 11, a game played during the warm spring and summer months. The Antiquarian's swallows that "seem to be going on their passage" (ch. 1) suggests either an autumn or a spring migration, while, on the other side, the song in chapter 11 celebrating the victory of William the Prince of Orange in November 1688 would, I suppose, be most appropriate to one of the yearly celebrations of that event in November.

In sum, Blake was probably composing An Island in the Moon during the spring (or perhaps the autumn) of 1785 when General Jacko was performing for London audiences his exercises "beyond Conception" and the styles of dress envied by Miss Gittipin were still fresh in the public mind. Yet it is difficult to claim that 1785 is more than a probable terminus a quo for the unique manuscript in the Fitzwilliam Museum. David Erdman observes, perhaps too confidently, that the manuscript was "obviously copied from an earlier draft, the most frequent revision being a second thought replacing a word just written down." G. E. Bentley, Jr. concludes from the evidence of changes in handwriting, inks, and penpoints that there were "seven stages of work" on the text. Though I have not seen positive evidence that An Island is later than 1785, if these scholars are right, then it is not impossible that Blake was writing this manuscript slightly later than the events alluded to, perhaps over a period of time.

The evidence of fashions and trained animals, then, does not provide as conclusive a date for An Island as one would wish to have, though it does redefine the limits of our uncertainty. One happy side-effect of knowing about learned pigs and wonderful hares may be of interest to readers of Blake. I for one now have a clearer sense of Blake's meaning in the bitter and ironic directive found on page 40 of The Notebook:

Give pensions to the Learned Pig
Or the Hare playing on a Tabor
Anglus can never see Perfection
But in the Informans Labour[.]

But this may be to start more hares than I am able to run down.


3 See the Palmer Brown and Anne Buck correspondence in the Island file, Fitzwilliam Museum, Cambridge. I am indebted to Mr. P. W. Macqueney, Keeper, Department of Manuscripts and Printed Books, Fitzwilliam Museum, for directing me to these documents.

4 Among recent commentators on An Island I find only two voices dissenting from the 1784 date. Nancy Bogen, "Island Revisited," p. 114, postulates a slightly later time of writing, "for if this work records actual events, chances are that it was written after the events occurred, not while they were in progress" (p. 117). Kathleen Raine, British and Tradition (London: Routledge & Kegan Paul, 1969), I, 17, 379, dates An Island after 1787 on the grounds that the draft of "The Little Boy Lost" in chapter 11 shows that Blake was influenced by Thomas Taylor's translation of Plotinus' Concerning the Beautiful (1787).


6 If the "Advertisement" to Poetical Sketches (Poetry and Prose, p. 764) does not exaggerate Blake's devotion to his "profession of engraving and his consequent neglect of poetry during 1778-83, then An Island must be later than 1783. Erdman, Prophet, pp. 92-93, dismisses the older view that An Island reflects Blake's break with the "Mathew Circle" in 1784, but it is possible that the Mathews' conversationes were the occasion for, though not the specific targets of, Blake's satire. J. T. Smith, Voltaire's Men and Times (London, 1829), II, 464, says that after 1783 "Blake's visits to the Mathews were not so frequent," which suggests that the break may have been gradual rather than sudden.

7 By 1789 Blake had revised, illustrated, and etched three songs found in An Island, chapter 11, as "Holy Thursday," "The Little Boy Lost," and "Nurse's Song" of Songs of Innocence (title page dated 1789).

8 Other objects envied by Miss Gittipin do not help to pinpoint the date of An Island. "Stormonts" were almost certainly of dress associated with Louisa Central, the second wife of David Murray, Seventh Viscount Stormont. Anne Buck (letter of 8 Aug. 1952 to L. A. Holder) found "Stormont gowns" mentioned in the Lady's Magazine for March, 1781, that an island reflects Blake's break with the "Mathew Circle" in 1784, but it is possible that the Mathews' conversationes were the occasion for, though not the specific targets of, Blake's satire. J. T. Smith, Voltaire's Men and Times (London, 1829), II, 464, says that after 1783 "Blake's visits to the Mathews were not so frequent," which suggests that the break may have been gradual rather than sudden.

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10 See E. Beresford Chancellor, The Pleasure Gardens of London (London: Constable, 1925), pp. 209, 233-35. Ranelagh, with its monopoly, was a year-round pleasure spot. Vauxhall normally opened on Easter Monday, but in 1785 it opened several weeks later, on 19 May. See Murray's Mag., 7 (May 1785), 356.

11 Balloon hats wore fashionable during the 1784 season. See Murray's Mag., 4 (Dec. 1783), 406, Gazetteer for 31 Jan., 9 Feb., 11 June 1784, and Morning Herald, and Daily Advertiser, 18 Sept. 1784, for a sample of the accounts of this fashion.

12 "Robinson" gowns, hats, and other apparel were fashionable from the early 1780's. See Lady's Mag., 14 (March 1783), 121 (April 1783), 187 (May 1783), 268; (Dec. 1783), 650; 15 (March 1784), 154; (June 1784), 303.

13 "Wertor" bonnets were reported in the Gazetteer for 16 Dec. 1784 and 1 Jan. 1785 (first noticed by Palmer Brown).

14 The precise date of Perdita's illness and subsequent departure for the spas of Europe is in dispute. For a centralized account, see Memoirs of the Late Mrs. Robinson (London, 1833), II, 95-98. The Gazetteer, 26 Dec. 1784, includes the rumor that "Perdita is returned frendly" while the same newspaper for 18 Jan. 1785 announced her fall from fashion.

15 Erdman, Prophet, p. 96. Erdman notes that Cosway was called "little Jack-a-dang" but he does not say when. J. T. Smith, Voltaire's Men and Times, II, 407, claimed that the following undated lines attributed to Peter Pindar were attached to Cosway's door, which was guarded by two stone lions:

When a man to a fair for a show brings a lion,
'Tis usual a monkey the sign-post to lie on:
But here the old custom reversed is seen,
For the lion's without—and the monkey's within.

16 Mary Dorothy George, Catalogue of Political and Personal Satires Preserved in the Department of Prints and Drawings in the British Museum, VI, 1784-1792 (London: B. M. Trustees, 1938), no. 6715.

17 Evidently M. G. George merely slipped in transcribing the handwritten date beside the 4 April 1785 Gazetteer clipping in the Banks Collection of the British Library, vol. 1, fol. 777.


20 "Jacko" and the Learned Pig Figure prominently in Gillray's print, The Theatrical War (30 June 1787).


22 Samuel Johnson, Nov. 1784, as quoted in James Boswell, Boswell's Life of Johnson, ed. George Birdwood and Richard L. Powers, IV (Oxford: Clarendon, 1954), 372-74, 542-40, where Johnson argues that education, however painful, has at least prolonged the learned pig's life. When Anna Seward reported the appearance of the pig, it was performing in Nottingham and apparently did not reach London until the spring of 1785.


24 Lunardi's first balloon flight on 15 Sept. 1784 was followed by several others in the following year. The European Magazine, 7 (May 1785), 398, reported that on 11 March 1785 Lunardi ascended in a balloon painted like the "Union Flag of England." In Collins' print, however, Lunardi's balloon is identifiably French.
26 See B. H. Saffire, no. 6715, for M. D. George's fine description of the details of the print. It is clear that Jacko is a caricature of a real person, though I have not identified the target of the joke.

27 Buffon, Natural History, General and Particular, trans. William Smellie, 2nd ed. (London, 1785), VIII, 77-105. See also OED entry "Jacko." Buffon, pp. 77-78, says of jackos and orangutangs: "of all the apes, they have the greatest resemblance to man."

28 Daily Univ., Reg., 26 April 1785.

29 For example, Erdman, Prophet, p. 91 fn. 5, and Bentley, Blake Books, p. 222 fn. 3.

30 Erdman, Prophet, p. 102.

31 An anonymous writer in the Daily Univ. Reg., 6 April 1785, complained that the "revenues of a learned horse, or a learned dog, or a learned pig, would preserve from indigence half a dozen learned men."

32 See Charles Burney, An Account of the Musical Performances in Westminster-Abbey, and the Pantheon, May 26, 27, 29, June 4, 6, 1785 (London, 1785), and European Mag., 8 (July 1785), 78; 9 (June 1786), 468; 10 (June 1787), 459.


34 Cumberland published a description of his "Nov Mode of Printing" in Henry Maty's A New Review; or Literary Curiosities, and Literary Intelligence, 6 (Oct. 1784), 318-19. Although Erdman, Prophet, p. 100 fn. 22, says it is "hard to think who" Cumberland might be in An Island, it would seem logical to identify Cumberland with Quid on the evidence Erdman presents. One might argue that Quid, like Cumberland and unlike Blake with whom he is almost always identified, does not seem to be a professional engraver or printer. Quid says that he "would have all the writing engraved instead of printed" and that "they would Print off two thousand" copies. One could see George "Candid" Cumberland, a mere amateur engraver and printer, farming out the production of these volumes.

35 The annual charity school service described in the draft of "Holy Thursday" (ch. 11) was first held in St. Paul's Cathedral on 2 May 1782, and annually thereafter (e.g., 12 June 1783, 10 June 1784, 26 May 1785, 1 June 1786, 7 June 1787, 5 June 1788, 28 May 1789) until late in the nineteenth century. For the distinction between these services and the "Holy Thursdays" of the church calendar see W. H. Stevenson, ed., The Poems of William Blake, text ed. by David V. Erdman, Longman Annotated English Poets (London: Longman, 1971), p. 60 fn., and Thomas E. Connolly, "The Real 'Holy Thursday' of William Blake," Blake Studies, 6 (1975), 179-87.

36 As Erdman observes (Prophet, p. 91 fn.), Suction's reference to "next year" would be most appropriate from May to December, though I have heard "academics" of a different sort refer to next year, i.e., the Sept. school opening, in July.


38 Erdman, Poetry and Prose, p. 766.

39 Bentley, Blake Books, p. 223.